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Save the world by cleaning up your act

BRIGHTON'S Lara Shannon is composting, recycling and cleaning up our streets and the beach in a bid to encourage others to help save the planet.

The Keep Australia Beautiful campaign director said what was sent to landfill today could cause pollution problems for future generations.

Ms Shannon said Keep Australia Beautiful Week, which starts on Monday, "aims to show how waste



Lara Shannon

lives on". Up to 80 per cent of what we throw in the garbage could instead be reused, composted or recycled, which would in turn help tackle climate

change, she said. "By significantly reducing waste, people will save money and the environment, while recycling materials can give new life to our waste."

Ms Shannon said every person could make a difference.

"If Australians continue producing waste at the rate we are today, then it is estimated that about 70 million tonnes of waste will be generated in a year by the year 2020," she said.